Easter Millinery Supreme Values

Milan Hemp Untrimmed Hats,

Venetian String Orchestra

Consisting of men and women, in native contume, will play in our Greenhouses doily from 2 to 5 P. M.



\$15 Suits and Topcoats \$15

We could claim that our \$15 suits and topcoats are "worth" \$17, \$20 or \$25, only

We Stick to the Truth in Our Advertising and \$17, \$20 or \$25 will buy better suits or topcoats than \$15

will buy right here in our store. No, this is not a "goody goody" policy on our part; it is simply a recognition of the fact that

The Square Deal Pays

Comparison has proven to us that our

\$15 Suits and Topcoats at \$15

are equal in every way, and superior in many ways to garments of-fered at \$15 elsewhere, even if such garments are said to be "worth" a much higher price than they can be bought for.

We Made Comparisons Before We Made These Assertions Suppose that you make comparisons before you make a decision. Compare the clothes, the styles, the fabrics, the tailoring, the trimmings; then compare the stories told you about the garments. he fair with yourself and we will sell you your new Spring suit and

Yes, We Have 'em as Low as \$10 and as High as \$30 Each One "Worth" the Price and Worth Every Cent of It



They are of "Otis" make of fine combed Egyptian cotton. The shirts have finished cuffs; the drawers have double gussets and suspender straps

Sizes in Shirts, 34 to 50. Sizes in Drawers, 30 to 46.

Lisle Thread Union Suits, 69c of fine bleached one-by-one ribbed lisle thread, medium weight, knee-length, athletic style. In

Boys' Suits and Reefers, \$3.95



They are substantially made, carefully sewn with a view of meeting the demands of youngsters who have less thought for the care of their clothes than they do for the fun they are having.

One or two pants suits of fancy cheviots, cut in late styles, patch pocket models, sizes 7 to 16

Boys' Innior Suits, sizes 3 to 8 years, made of surges, fancy cheviots, in late models. Boys' Reefer Coats, sizes 216 to 8 years, of serges, fancy cheviots, new models.

Children's Easter Apparel A Pretty Coat, \$4.98

Many styles to choose from, of serge, gabardine, shepherd checks or poplin in newest colors. Belted, Empire or waist styles neatly lined and tailored. Collars and cuffs of lingerie or pique. Sizes 2 to 6 years.

Hats, 98c to \$4.98 Straw hats, trimmed with flowers and ribbon. Also ingerie hats, trimmed with lace and ribbon. Long Coats, \$2.98 to \$10.98

Silk, poplin or cashmere; capes are hand-embroidered; lined with china silk. Sizes for newly arrived babies. Lingerie Dresses, \$1.98 to \$4.98

Modern French or Empire styles with ruffled skirt edged with fine lace and ribbon beading. Sizes 2 to 6 years. On Sale in the Enlarged Infants' Dept.

_Second Floor, Lex. Ave. Bide __

Century Progressive Sewing Machine Club World's Rotary Machines, \$37.60 First Payment of 25c Secures Delivery

This special sale, which is now taking place, has been devised in order for you to secure what we con-

The Finest Sewing Machine in the Country Upon Easy Terms

Six models have been provided for \$44.10, \$49.20, which are offered to this sale, priced \$37.60, \$39.20, you according to the following

schedule: The model illustrated is priced at

advance payments.

Come to-morrow and enroll your name as a club member, make the first payment of 25c, and have this handsome machine delivered to your It is sold to you with an absolute guarantee as broad as the mantle of

10c is what you will earn if you make any one final payment in advance. Save Three Dollars and Sixty Cents by making all

FIRST 25c		25c	25c	25c	50c	50c	
50c	50c	75c	75c	75c	75c	\$1.00	\$1.00
\$1.00	\$1.00	\$1.10	\$1.10	\$1.10	\$1.10	\$1.20	\$1.20
\$1.20	\$1.20	\$1.30	\$1.30	\$1.30	\$1.30	\$1.40	\$1.40
\$1.40	\$1.40	\$1.50	\$1.50	\$1.50	\$1.50	\$1.60	

America's Finest Sewing Machine

Given Free!

6 Gladioli Bulbs

Residents on Long Island will receive free 6 Gladioli Bulbs by registering name and address in our Greenhouses. Bulbs will be delivered at residence.

Newest Maline Ruffs,

98c to \$2.98

Many styles in plain or cape ef-fects; also new taffeta capes; some

having maline ruching, or all-taf-feta, in leading shades.

Boudoir Caps, 48c

About 200 styles in lace and crepe

At Bloomingdales"

Men's Fibre Silk

Socks, Pair, 17c

6 Pairs for \$1.00

Seconds of grades

which sell at much

higher prices if perfect.

The imperfections are

hardly noticeable.

High spliced heels and

double soles. Black,

white, tan, gray, cham-

pagne or navy blue.

Pure Silk Socks, 35c

3 Pairs for \$1.00

clocks on side, variety of colors, Black ground with white stripes, Reinforced heels and toes. Sizes

Correct Glasses, \$1.35

You will quickly get the correct

eye-glasses for reading or sewing or for constant wear by visiting our

Our optometrists examine your eyes and advise you free of charge. The glasses will have gold-filled

frames or nose-pieces, as you pre-fer. \$1.35.

Auction Sale of

Growing Plants,

Shrubs & Bulbs

every Tuesday, Wednesday, Thursday and Friday during April and

To dispose of the vast quantities of plants, shrubs and bulbs Holland

s sending to America we are holding

this auction sale. Everything being

In Greenhouses-on-Roof

Holland and American Growing

In our Greenhouses-on-the-Roof

Optical Department.

May, 2 to 5.30 p. m.

sold at bargain prices.

916 to 1116.

Several styles, including vertical stripes, in various colors. Silk



Fifteen shapes, sailors, tricorne or quadricorne, four o which are illustrated, in brown, navy, old rose, gray, Joffre blue, French blue and Russian green.

Large Rough Milan Sailors, \$1.95

Fine grade, flat brim sailors, in black, navy, brown or old rose. Hats of rough Milan have been very popular this season because of their light weight and splendid wearing qualities. The braid used in this lot is exceptionally narrow, adding to their value.

Two Remarkable Flower Values

1,700 clusters of American Beauty roses, silk and linen combinations, American beauty shades, 29c. 876 clusters of silk American Beauty buds, three in cluster, 15c. Two

Hats trimmed without charge when trimmings and hats are bought at

At Bloomingdaler Chamois Lisle Gloves, 48c, 69c



Chamois lisle gloves are probably the scarcest article in the glove market to-day end in the last two years they have doubled in price. Even at that it is almost impossible to obtain them. We have just received a ship-

ment of several hundred dozen of these gloves, a delayed back order placed two years ago. They come to us at the old price, making it possible for us to present one of the real bargains of the season.

Women's imported medium weight, two clasp washable chamois liste gloves, in white or gray, in assorted corded backs; all sizes; pair, 48c. Women's Duplex washable chamois liste gloves, two clasp, in gray of white, assorted corded backs, pair 69c.



C. B. a la Spirite Corsets "A Model for Every Woman" \$1.00 to \$5.00

Discriminating women who want comfort, plus style, usually ask for C. B. Corsets. These celebrated corsets have a reputation of nearly half a century for style superiority. Yet each season the models are absolutely correct.

See the very newest C. B. Corsets in our department to-day. Salespersons who understand corsets and the proper model for each figure will aid you in selecting the type to suit your requirements.

For Home Comfort These House Dresses

Made of fancy striped gingham or plain chambray, with yoke ef-fect; some with turned collar and cuffs; skirts are full; pearl buttons; all sizes, 63c

About 10 styles in gingham checks or stripes or chambray, in pretty Spring colors, pique collar, with embroidered edge, or with vestee, collar and cuffs of self-material; flare skirt with deep hem;

Crepe Kimonos With full shirred yoke, back and front; Persian border, trimmed down front; collar and cuffs to match; in levender, pink, light blue, rose, Copenhagen or red; all sizes, full length, 79c

"At Bloomingdales" Trade Sale of Notions

Dressmaking Supplies and Small Wares All This Week.

We quote but a limited number of items. Dozens of others - equally good values also on sale.

A printed list containing all of the items may be had on application in the Notion Dept., or mailed on request.

Mail Orders A Special Sale of Phone Orders Pure Home-Made Jellies

Choice of Grape, Quince or Crabangle, made of Pure Fruit and Sugar Only, Large tumblers, doz., \$1.65; each, 14e Small tumblers, doz., \$8c; each, 75c Large tumblers, doz., \$1.05; each, 14e; Small tumblers, doz., \$8c; each, 7%c Del Monte Brand Fruits

Anger's Spaghetti or Macaroni Coffees

2 h package
Crystal Domino, half pieces 15 etc.
package
Crystal Domino, confectioners or tow
dered lb rechage
Cut Loaf Sugar, 15 940 Peas

Rose Bushes, including pink and crimson rambler, each 5c and 10c. Azalea Mollis, 49c. Rhododendrons, 69c and 89c. Magnolias, \$1.29 and \$1.89. Peach Trees, 49c. Miscellaneous Gladioli, leading varieties, 3 doz.

Cherry and Quince Trees, 89c. California Privet, each 3c; per Rose Trees, 69c.

Hydrangeas, wergeilas, lilacs and about 50 other flowering shrubs, 3 o 4 feet high, each, 49c. Plum, Pear, Apple Trees, 69c. Dahlia Clumps, leading varieties,

Holland and American Growing Shrubs, Bulbs, Fruit Trees, Flow ering, Vegetable and Grass Seeds at interesting prices. Prepaid mail, telephone or charge

In Cut Flower Shops, Main Floor Girls in Dutch costume and Jap

anese in native dress to serve you.

Regular 10c size for Size.

PREF.—With each purchase of I Table d'Hote, ib. pkg.

pkg. Spaghetti or Macaroni we will give away free one be size pkg. of Angre, 1-lb. cans.

ger's Neofies, no limit, by, all you wast; making 2 pkgs. for Size.

Coffees

A la Carte, lb. pkg.

A mora, 1-lb. cans.

Famey Bogota, lb.

Famey Santos, lb. Crystal Domino Granulated Sugar

Crystal Domino, whole pieces 5.15

Crystal Domino, whole pieces 5.25

Crystal Domino, half pieces 18-ex

Corn Fancy Maine, dozen, \$1.50; can country Gentleman, dozen, \$1.15; Premont, they sweet; dozen, \$2.10; Country Gentleman, dozen, \$1.50; can like Magnet, dozen, \$1.50; can like Frize Winner, dozen, \$1.50; can like Brave Brand, Brand Frien Winner, dozen, \$1.05; can. The Brave Brand, dozen, \$8c; can. The String Beaus, stringless, very small; form. Small fish, 5-1b, kif, 60c; 10-1b, kif, \$1.12 Miscellaneous

Miscellaneous

Miscellaneous

Miner, dozen, \$1.00 can. Script Genus, Script Genus, Script Concessor, Scrip

Passover Groceries and Wines

Maas's Square Matzoths, packets containing 50 Matzoths. 30c Mass's Round Fea Matzoths. No. 5 packets, containing 50 Matzoths. No. 5 packets, containing 10 Matzoths. No. 5 packets, containing 10 Matzoths. No. 1 professe qualatining 18 Visionina be Manischewitz Round Matzoths, packets, and matzoths are supported Manischewitz Round Matzoths, packets, and matzoths of Checkmatt. No. 1 packets be Manischewitz Round Matzoths, packets. No. 1 packets be Manischewitz Round Matzoths, packets. No. 1 packets be Manischewitz Round Matzoths, 10 20c Manisc Dried Fruits, Nuts, Nut Meats, Coffee, Tea, Chocolate, Packed Especially for Passover Use.

Nut Meats

Imported, Hungarian Tokay Wine, Jordan Almonds, 1b 63c, 68c bottle Bungarian Tokay Winesten Almonds, 1b 51c, 55c, 65c Imported Hungarian Genuine Old French Walnut Meats, 1b 49c Silvovits, bottle 82.00 and \$2.50

Keramic Group Shows Fictiles At the Museum

bition at the American Museum of Daymontons in detail. Natural History, Seventy-seventh Ann Elizabeth Fitch has decorated Street and Central Park West, until a country service in barbaric yellow, April 19, from 9 A. M. 5: 5 P. M. daily. Which is however quite auttable for The present showing is, perhaps, the use on board a yacht or in other

clety are represented by their star Colonial tea set, done in a severely products, and each exhibitor has been simple design, that elequently exallotted an individual table, on which | plotts the decorative value of simplic-

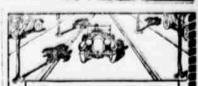
"Get a Box To-Night"

ity. A breakfast set by the same artist is decorated with a floral motif on Belleck, and a berry set, with a

Cornelia P. Nelson has done some

Nina Hatfield's crackel ware is exceptionally well done as to technique. A flower and fish bowl in this ware, with an oval edge, is particularly noteworthy.

Other exhibitors are Josephine Young, Barah A. Droegert, Alice Dallimere, Mae Estelle Freeman, Martha



Friction Kills Bearings and Gears

If you want to draw fric-

tion's teeth, stop when

you see the Dixon sign and get the Dixon lubricant your car needs. OSEPH DIXON CRUCIBLE CO.

Jersey City, N. J. BX PIXON'S Automobile LUBRICANTS

ALBODON THE IDEAL DENTAL CREAM

Why Not the Best for Your Teeth

Since the Best Costs No More?

What are the advantages of ALBODON over other articles for the teeth?

Dentifrices in boxes and jars are notoriously unsanitary.

Liquid dentifrices are impracticable for use on the toothbrush.

Powders are inconvenient, mussy and wasteful.

PASTES in tubes are mostly powder and water, with a mucilaginous article for a binder. They are doughy, gritty, and usually artificially colored. They melt or harden, so manufacturers inclose a key like a sardine-can opener.

ALBODON has a wonderful, unalterable consistency—it is a CREAM, not a paste. It is smooth and velvety and without a trace of grit. It does not separate, discolor, melt or harden under varying climatic conditions. It presses easily from the tube. It is

cream-white and without artificial coloring. It does not contain peroxide, carbolic acid or chlorate of potash.

It has an individual "smack" -a likable taste that leaves the mouth cool and fresh. It is an ideal, safe dentifrice for children.

Your dentist and druggist know the formula of ALBODON and can enlighten you on its important features. Your dentist would like to see you use it because it has the highest percentage of cleansing and polishing properties of any dentifrice on the market, and because it is antiseptically safe; your druggist, because of its uniform consistency —he will make a satisfied customer.

ALBODON costs more to prepare than any other dentifrice on the market, yet it sells at the usual price. The tube is liberal.

It is more economical than other preparations, as less of it is required for each cleansing.



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